## Report of One – Day National Workshop on "Intellectual Property Rights" On 11th March, 2020

Venue: UG Seminar Hall, KBN College

**Date:** 11.03.2020

#### **Inaugural Session: (9.30AM-10.45AM)**

Report of One Day National Workshop on Intellectual Property Right for Sensitizing and Creating IPR Awareness among Various Stakeholders has been organized by KBN College (Autonomous) on 11<sup>th</sup> March, 2020. The National Workshop is aimed to generate awareness about Intellectual Property Rights (IPR) in the all Sectors, thereby furnishing requisite guidance and proficiency about an assortment of procedures of patent search and application filing. The Workshop is indeed a podium to foster pioneering minds amid participants and identification of protectable innovations.

**Dr. V.Narayana Rao,** Principal, KBN College (Autonomous) gave the Inauguration and Welcome Address in which he addressed the audience by stating that the Workshop is aimed to foster innovation and invention to the tee. **Sri Chalasani Ajay Kumar,** General Secretary, Indian Association of Lawyers, Vijayawada, Andhra Pradesh expressed his keynote delight for organizing such a pertinent Workshop that would be beneficial for all the stake holders and in the process ensure awareness attainment in the prospective instant. Sri.T.Srinivasu, Secretary & Correspondent, K.B.N.College Committee, explains about the importance of IPR in recent world. **Sri.E.Vara Prasad**, Vice-Principal, **Dr.K.Naveen Kumar,** Vice-Principal, **Sri.P.L. Ramesh,** Director, Academics & Planning, participated and spoke on this occasion. **Dr.Ch.Venu Babu,** Assistant Professor and Convenor of the Workshop, in his brief report said that of late Intellectual Property Rights (IPR) is emerging as an area of research in the programmes of reducing the inequalities & presented the theme of the Workshop. He focussed on the major and minor areas of the National Workshop.

#### TECHNICAL SESSION-1: (11.00 AM – 1.30 PM)

#### Dr.M.Kantha Babu,

Director, Centre for Intellectual Property Right, College of Engineering Guindy, Anna University, Chennai.

This session was chaired by Dr.M.Kantha Babu, expressed her delight for awareness about Intellectual Property Rights (IPR) in the Literary, artistic and scientific works, Performances of performing artists, phonograms & broadcasts and Inventions in all fields of human behaviour, thereby furnishing requisite guidance and proficiency about an assortment of procedures of patent search and application filing.

#### TECHNICAL SESSION-II (2.15 PM – 3.30 PM)

#### **Prof Dr N N Murthy**

Director, Jagruthi Kiran Consultants (Industrial Management & HRD Consultants) Nagpur, Maharashtra

**Prof.N.N.Murthy** Explains about the importance the Indian scenario of Intellectual property system and General procedures of filling Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

#### TECHNICAL SESSION-III (3.45PM – 4.30 PM)

#### Dr.Ch.Divakar Babu,

Principal, SVD Siddhartha Law College, Kanuru, Vijayawada, Andhra Pradesh-520007

Finally **Dr.Ch.Divakar Babu** explaining the Copyright application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. Scientific discoveries, service marks, and commercial names and designations; Protection against unfair competition and all other rights resulting from intellectual activity in Industrial scientific, literary or artistic fields.

#### VALEDICTORY SESSION: (4.30 PM-5.15PM)

This was the Valedictory Session for the one -day National Workshop on the theme of "Intellectual Property Rights (IPR)" on 11th March, 2020. The valedictory session concluding remarks & distribution of certificates were by Dr.Ch.Divakar Babu, Principal,

SVD Siddhartha Law College, Kanuru, Vijayawada, Andhra Pradesh & Dr. V. Narayana Rao, Principal, KBN College (Autonomous). Finally Dr. Ch. Venu Babu, Convener of the National Workshop proposed a formal vote of thanks to all the Guests, delegates and participants, who evinced keen interest in making the seminar a grand success.

Session was highly interactive and vibrant with discussion and debates on the topics. Participants opined that the program was highly informative and educative.

Thank you One & All

#### Dr.Ch.Venu Babu

Convener- Research Promotion & Monitoring Cell KBN College (Autonomous) Vijayawada Andhra Pradesh. Mobile:7288997507

# Research Promotion & Monitoring Cell, KBN College, One-Day National Workshop on "Intellectual Property Rights" On 11<sup>th</sup> March 2020 Photos

Lighting of Lamp by Sri.T.Srinivasu, Secretary & Correspondent, KBN College.





Lighting of Lamp by Sri Chalasani Ajay Kumar, General Secretary, Indian Association of Lawyers, Vijayawada, Andhra Pradesh&Dr.V.NarayanaRao,Principal, Sri.E.Vara Prasad, Vice-Principal & Others

President's Opening Remarks by Dr.V.NarayanaRao, Principal, KBN College, Vijayawada



Theme of the Workshop Presenting by Dr.Ch.VenuBabu, Convener





Keynote Address by Sri Chalasani Ajay Kumar, General Secretary, Indian Association of Lawyers, Vijayawada, Andhra Pradesh

#### **Technical Session-I**



**Address by Dr. M. Kantha Babu,** Director, Centre for Intellectual Property Right, College of Engineering Guindy, Anna University, Chennai-600025.

### **Technical Session-II**



**Technical Session-I11 & Certificates Distribution** 





Valedictory Address by Dr V.NarayanaRao, Principal, K.B.N College, Vijayawada

## **Vote of Thanks**



Dr.CH.VenuBabu, Workshop Convener